

CO-OPERATION IS MORE
THAN WORK NOW—
IT'S A WAR NECESSITY!

The Cottorian

VOLUME XVIII, NUMBER 17

GREENSBORO, NORTH CAROLINA, FRIDAY, MAY 4, 1945

N. C. State Library

LET'S CO-OPERATE BY
STAYING ON
THE JOB EVERY DAY!

FOUR PAGES

Perfect Allied Teamwork



(United Nations Photo)
DURING MOPPING-UP operations in the important German city of Munster, Yanks of the American Seventh Airborne Division pause to consult maps with Tommies of the Scots Guards Regiment on whose "Churchill" tanks they had been riding in the advance to capture the city.

American Cancer Society Releases New Bulletin

"Six Lives Can Be Saved Every Hour" Is Title Of Cancer Control Pamphlet

The American Cancer Society has just issued a bulletin called "Six Lives Can Be Saved Every Hour", which is designed to help remove the veil of fear and superstition which has surrounded a major cause of death among women. The bulletin is one item in the educational campaign being carried on by the Society, which made a drive during April for \$5,000,000 to carry out a national program for public education, research, and the establishment of cancer detection clinics. North Carolina's quota was \$135,628.56.

"If you feel a painless lump or thickening", "If you have a sore that does not heal", "If you notice irregular bleeding or discharge", "If you see progressive change in color or size of a wart, mole, or birthmark", go to your doctor, the pamphlet advised. In a simple statistical table it showed that a high percentage of cures had been effected in certain types of cancer when given early treatment.

The pamphlet can be obtained from the local unit of the Field Army of the American Cancer Society or by writing to the state office of the Society in the Fulton building in Mount Airy. It should be read by every member of every family in the interest of cutting down the mortality caused by cancer, which has taken a higher toll than has been lost to our enemies on the battlefronts.

The Field Army pointed out that "without the discovery of a single new cancer fact, 30 to 50 per cent of potential cancer victims can be saved —through an adequate educational program, adequate detection clinics, and periodical medical examinations". Every individual should have a thorough medical examination at least once a year. Women over 35 should have one every six months.

Proximity Bugle Notes

Sgt. Wade H. Jenkins, accompanied by his wife and son left for Harlingen, Texas, after spending ten days with Sgt. Jenkins' parents and other relatives here.

Pfc. Lee Woods of Camp Gordon, Ga., is spending a furlough with his parents, Mr. and Mrs. J. B. Woods on Walnut street.

Seaman Bill Will is visiting relatives and friends here.

Pvt. Joe Farlow, who has been working here in the mill on Government furlough has returned to his post of duty.

Seaman C. B. Lee is visiting his parents and other relatives here.

Pfc. Rheuben Edwards of Fort Bragg, spent the week end here with relatives and friends.

Revolution Club To Meet Tonight

The regular monthly meeting of Revolution Community club will be held tonight at 7:30 in the club room. Dr. E. H. Neese, pastor of West Street Methodist church, will talk on "The Home".

Refreshments will be served by a committee, Mrs. Arthur Ward, chairman.

Club members and friends are cordially invited to come and bring a neighbor. "We get out of things what we put into them."

Loyal Wesley Class To Have Supper

The Loyal Wesley class of Carraway Memorial Methodist church will meet at the Welfare house, Tuesday, May 8 at 6:30 p.m. for a covered dish supper.

Full attendance is expected.

Gibsonville Boy Wins County Marble Title

Little Eldridge Ham of Gibsonville defeated Alfred Smith, Rankin representative, in the finals of the County marble playoff last Saturday at the Memorial stadium. The score was 7-1, 7-1, 7-1.

Ham, Smith and Bill Iddings, Sedgfield, had tied in the one-ring tourney for first place with seven wins and two losses. Smith then turned back Iddings, 5-7, 7-6, 0-7, 7-0, 7-1, as Ham drew the bye. All contestants received sweaters with the winners getting additional awards.

The event was supervised by Jim Day, athletic director of the recreation department and sponsored by the Greensboro Coca-Cola company.

Final Standings

	Won	Lost
Alfred Smith, Rankin	8	2
Bill Iddings, Sedgfield	7	3
Marlin Parker, Caesar Cone	6	3
Harold Watson, Sumner	6	3
Joe Lineberry, Edgewood	5	4
Max Sockwell, McLeansville	4	5
Bobby Johnson, Proximity	2	7
Marcus Wood, Allen Jay	1	8

Grady Contributes To Victory Gardening

Mr. Jerry Grady is making his contribution toward gardening by bringing each day healthy Marigold and Stone tomato plants to the village. Take a peek into his car parked in Revolution each day, and you'll see a dozen of plants carefully wrapped in wet soil and paper for successful transplanting.

From tomatoes we get essential vitamin C. Let's plan now to "Eat all we can eat and can all we cannot now eat".

Pre-School Clinic To Be Held One Day

Due to lack of help in the city Health department personnel, White Oak pre-school clinic will be held only one day this year, Friday, June 8 at 9:00 a.m. in White Oak welfare building.

Harry McIntyre, S.1c, stationed in California, and Staff Sgt. Garland W. Rick, stationed in Denver, Colo., left Friday for their respective posts of duty after a visit of several weeks with their parents.

Mrs. Venetia Cates Parker of

Students At Proximity Rewarded For High Scholastic Averages

Scholarship Honor Roll Carries 66 Pupil's Names

Because they made highest averages in their academic subjects, 66 students at Proximity school have been placed on the current scholarship honor roll, according to an announcement by Miss Mary McCulloch, principal.

Names of the honor students are as follows:

Roger Lowe, Johnnie Dick McDonald, Larry Newnam, Wade Russell, Doris Caviness, Syreeta Hodges, Mary Ellen Hulon, Lois Johnson, Doris Keupferle, Nancy Leonard, Mary Lea Leonard, Billie Malone, Barbara Mays, Elizabeth Murchison, Virginia Nichols, Katherine Richards, Tharon Seawell, Beverly Talley, Carleen Tate.

Sadic Faircloth, Billie Dove Burke, Billy Patterson, Donald Hinshaw, Beverly Craven, Kenneth Trantham, Dawn Coleman, Marcus Goforth, Ida Ruth Nall.

Nellie Branson, Audrey Coleman, Doris Andridge, Helen Greer, Muriel Mitchell, Donald Marshburn, Wayne Gauden, Pete Faircloth, Maybeth Loman, Ruby Lee Hayes, Rebecca Wade, Peggy Craven, Peggy Morris, Barbara Newton, Magdalene Carter.

James Frye, David Scott, Edith Barber, Dorothy Cockman, Pauline Culbertson, Hesba Hale, Rachel Hussey, Bobby Johnson, Ruth Moffet, Betty Jo Overcash, Elizabeth Pearman, Clara Stanley, Mary F. Vaughn.

Bradley Faircloth, Richard Haynes, Billy Patterson, Jeanette Brown, Nancy Curtis, Rachel Ham, Clara Hinshaw, Beulah Hobbs, Lois Williams, Joyce Jenkins.

Navy Mail Service Offers Suggestions

If you have a man in the Pacific, here's some news of interest to you about getting mail to him. The Navy mail service suggests:

1. Since newspapers will be months old before they arrive (Okinawa is 5,280 miles from Fleet Post Office, San Francisco), families should clip items of news and interest and enclose them in letter mail, rather than send the whole newspaper.

2. If a man is "guessed" to be in an invasion area, his family and friends should wait for sometime before sending any parcel post packages. And, if he is known to be in the far Pacific, packages with food or perishables should not be sent at all.

3. Send photographs, snapshots and newspaper items to your Bluejacket over seas, and send them in first class mail. Enclosures cannot be sent in V-Mail letters.

4. Use V-Mail as often as possible. Write short, frequent letters. Remember V-Mail has air priority over all other classes of mail in an effort to increase the volume.

Fidelis Class To Meet Next Tuesday, May 8

The Fidelis class of Revolution Baptist church will hold its business and social meeting of the month in the Revolution apartment building, Tuesday, May 8.

At 6:00 p.m. a covered-dish supper will be enjoyed by the members and their guests, followed by a program and business session. Every member is invited to attend.

DAV Sponsors Bill To Aid Dependents

A bill to provide dependency allowances for all service-disabled veterans with families to support has been introduced into Congress under the sponsorship of the Disabled American Veterans.

Milton D. Cohn, national DAV commander, said at present compensation or pension for permanent service incurred disability is based entirely upon the disability itself without regard to the number of persons dependent upon the handicapped veteran for support. Such a system has been in operation in Canada for several years.

Under the terms of the bill, a totally disabled veteran would receive dependency allowances at the rate of \$25 per month for his wife, \$15 for one child, \$12 for the second child and \$10 for each additional child, and \$10 a month for each dependent parent. Veterans rated less than 100 per cent disabled would have their dependency allowances reduced proportionately.

Mr. and Mrs. Clarence Hinson and Mrs. R. L. Yates spent Sunday in Winston-Salem with Mrs. James W. Fulton.

Harry McIntyre, S.1c, stationed in California, and Staff Sgt. Garland W. Rick, stationed in Denver, Colo., left Friday for their respective posts of duty after a visit of several weeks with their parents.

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WASHINGTON SNAPSHOTS

BY JAMES PRESTON

Hot opposition to the government's policy of repricing some 3,000 war contracts — arbitrarily reducing the price of goods still to be manufactured and delivered to the armed services — is developing both in Congress and among businessmen.

The very term "repricing" falls into the "something new has been added" category, and might be likened to the housewife who orders the milkman to reduce the price of milk if he does not want her to seize his cows.

Advance repricing is compulsory and can be ordered as soon as a contract is signed. Although repricing is a complete violation of the contract, it is backed up by government power to seize the manufacturer's plant. Compulsory repricing is in addition to re-negotiation of any excessive profits

and that the program includes an estimated 3,000 war contracts.

Cupping his hand behind his ear in a characteristic gesture, and thrusting his white-fringed head slightly forward, the committee chairman raised the question of whether both re-negotiation and repricing are "not more of an ordeal than a contractor ought to be put to." It seemed, he said, that experts fitted by experience for repricing contracts should be doing something more vital to the war effort than repricing contracts and later re-negotiating them.

Even the veteran Chairman Doughton of the powerful House Ways and Means Committee has questioned the necessity of such procedure.

Some Republican members of the committee charge flatly that repricing in the case of companies selling less than \$500,000 is an evasion of the law specifically exempting them from all re-negotiation.

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Officers For Coming Year Elected At Meeting

Caesar Cone P.T.A. Holds Last Meeting Of School Year

Officers For Coming Year Elected At Meeting

Caesar Cone P.T.A. held its last meeting of the school year on Tuesday evening, April 24, in the school auditorium. Mrs. J. L. Hairston, the president, presided.

For the program Miss Etta Schiffman's fourth grade gave illustrated songs and poems. Miss Russell McKinney's seventh grade gave "A Stephen Foster Minstrel Show".

An installation service for the new officers was conducted by Miss Flida Johnson, principal.

New officers for the coming year are: President, C. C. Whitt; Vice President, Miss Dovie Haworth; Secretary, Mrs. Arnold Culbreth; Treasurer, Millard Leonard.

Attendance prizes were won by Miss Schiffman's fourth grade and Miss Marie Harper's first grade.

It was announced that there will be no May Day exercises this year due to the scarcity of materials for costumes.

Attendance at this meeting was the best of the year.

Hobo Supper Proves Fun For White Oak Girl Scouts Troop

The White Oak Girl Scouts were in for triple fun Tuesday afternoon when they packed their supper in a "bag, 'hobo style', and met at the Welfare Building. The troop biked to the "picnic woods" beyond 17th street, where they first enjoyed a softball game, then supper, and the hike back home. The only tragedy of the afternoon was that Mrs. Lowell Steele, assistant leader of the troop accidentally got her glasses broken.

Scouts who went were: Billie Mae Bell, Jeanna Burnside, Nancy Clapp, Carolyn Culbreth, Lena Hester, Sue Jenkins, Doris Jean McCann, Mildred McCann, Mary Ellen McNeil, Eloise Nance, Millie Pegram, Ernestine Sawyer, Carolyn Smith, Mary Lou Smith, Wanda Straughan, Lovella Taylor, Jean Varner, Nancy Wyrick, Shirley Younts, Mrs. Steele and Mrs. Taylor Turner.

Baby Clinics

Children present at Revolution Baby Clinic Wednesday were: Gray and Willie Hudgins, Joy Lane Freeman, Harley Melton, Linda Fulk, Michael Strickland, Francis Kay Sam and Carolyn Sam.

Those braving the rain to attend the Baby Clinic at White Oak, Wednesday were: Carol Hess, Cherry Tucker, John Marshall Jr., Millie Mottershead, Julia Bradford, Jean and Robert Southern, Jean Dowell Gillie, Elizabeth Ana Smith, Roy Amos Cofer, Priscilla and Howard Lee Smith, James Lee Meas and Norman Watson.

The following members of the Proximity Baby Clinic were present on Wednesday afternoon: Rondal Lee Grundman, Shirley Fay Mitchell, Nicky Faircloth, Richard Frank Curtis, Paul Duggins Jr., Harry Lee Breeze Jr., Benny Earl Madden, Mary Catherine Curtis and Gene slate.

Yet if this country is to provide jobs in private enterprise, there must be an incentive to take risks and to expand and develop new products and new industries.

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At the regular meeting time last Tuesday, Business Girls' club of White Oak went to Greenbrier County park where over an outdoor fire park made coffee and roasted weiners and marshmallows.

Members who went were: Misses Marjorie Moore, Inez Stone, Sadie Garner, Mateline Phillips, Polly Armatfield, Mesdames Tommy Moss, Jack Marshall and Taylor Turner.

The lovely flowers were a source of great comfort to us and are deeply appreciated.

Mr. T. L. Kellam and children.

Three Local Men Are Blood Donors

Monday afternoon Messrs. Oscar Ward, Mack Fulk and Everett Mills went to Bowman Gray hospital and each made his personal contribution to the hospital blood bank.

On their arrival they were given a cordial welcome and were told that the supply on hand was only two bottles.

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THE TEXTORIAN

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PROXIMITY WHITE OAK
PROX. PRINT WORKS REVOLUTION

No communication of any sort or description, whether news or expressions of opinion upon any topic, will be published unless accompanied by real name of writer. The name however will not be published unless consent is given.

Greensboro, North Carolina, Friday, May 4, 1945

What Is Important

The ignoble death of the once great dictator Mussolini preaches a strong, stirring sermon. The very people who cheered him with all vim and vigor when he was at the top of his power spat on him and trampled his mangled body a few days ago.

The fact that Mussolini lived and died is relatively unimportant. The fact that an individual such as Mussolini could ride rough-shod over bodies and principles to such great power is important and distressing. The importance of what happened in Italy before, during and following Mussolini's reign extends beyond the confines of Italy or Europe.

It is reported now that Hitler is dead. As in the case of Mussolini, his life and death are not so important, but again it is of vital importance that millions of people would permit themselves to be turned into brutal animals by following such a man. That importance too extends beyond Germany and Europe.

We have had no duplicates of Hitler or Mussolini in this country. We have had, however, opportunists who have been willing to forget principles and to forget the welfare of the people in order to gain power and to promote their own particular ideologies or doctrines. Some of them also have been rabble-rousers, such as were Hitler and Mussolini. Some of them have been able to obtain sizeable followings. Fortunately, however, thus far the average man of this country has had too much intelligence to be sucked into any type of mass movement as was the average man of Italy and Germany.

Although we have thus far been able to escape the dangers of any mad movement, that is not to say that we are 100% immune to such a movement. However, if the people of this nation will review the careers of Hitler and Mussolini, will study their doctrines and will study the birth, development and the death of their movements and try to apply the conclusions that naturally are arrived from such studies to this nation, we believe that we will be in better position to avoid any chance of dictators in this country.

Just how history will write the stories of Hitler and Mussolini, we do not know. We do hope, however, that these men as individuals will be deemphasized so that the fate of the people who are blindly led by unprincipled rabble-rousers can be emphasized. In other words, we again repeat, Hitler and Mussolini are unimportant. What happened to the Italian and German people and, because of them, the rest of the world, is extremely important.

QUOTES
OF THE WEEK

"You're getting cocky—that's the trouble with you!"—U. S. Senator Wiley, of Wis., to Commerce Secy. Henry Wallace, in debate.

"Harry will get along all right."—Pres. Truman's mother, 92, in Grandview, Mo.

"Our Nazi war prisoners are being treated fairly but firmly."—Provost Marshal General A. L. Lerch.

"No veteran who left a job in manufacturing need worry about stepping back into it, if he wants to."—Pres. Ira Mosher, Natl. Assn. of Mfrs. in message to armed forces.

Double Feature—

CRITERION

Today and Saturday

1 WILD BILL ELLIOT in
"Overland Mail Robbery"
with GEORGE "Gabby" HAYES

When his courage was challenged, his gentleness turned to iron.

2 JOE E. BROWN in
"POLO JOE"

It's a 10-goal show! How you'll howl and scream! When you see Joe Brown as a one-man team.

PLUS CARTOON

Sun. - Mon. - Tues. JOHN WAYNE in
"TALL IN THE SADDLE"
with ELLA RAINES

When this trouble-shooting woman-hater finds a gun-toting spitfire terrorizing a town, he goes out to get her!

PLUS NEWS, NOVELTY, CARTOON

THIS BUSINESS OF LIVING

BY SUSAN THAYER

Our town is a good place to live. Aunt Matilda and I agreed, strolling home in the golden sunset. We were enjoying the fruit trees in blossom, the lacework on the maples.

It's a good place because of the wide streets beneath overhanging trees, the park, the new school. The neat shops with their summer awnings. The churches of many faiths. Our local paper that sets a high standard for news and responsibility.

It's a good place because most of us live in about the same sort of houses, wear the same kind of clothes, see the same movies. The mayor, the

Now Playing

DOROTHY McGUIRE

JAMES DUNN

— in —

"A Tree Grows In

Brooklyn"

Starts Sunday

ERROL FLYNN

HENRY HULL

— in —

"Objective Burma"

CAROLINA

THEATRE

Shampoo and
Finger Waves. 50up

Permanent
Waves . . . 2.50 up

KING'S BEAUTY
SCHOOL

229 S. Elm — DIAL 2-1372

TASTE-TEST
WINNER

FROM COAST TO COAST

ROYAL CROWN

COLA

2 full
glasses 5f

year 'round
Air-Conditioned Chapel

SERVICE ANYWHERE

Whether the funeral is to be held in your home, your church or in our chapel, we are prepared to give you service in the highest tradition of our profession. The additional services we perform positively add nothing to the cost of the funeral.

FORBIS & MURRAY

515 N. Elm St. Phone 8165

they're free men, doing the work they've chosen, and given half a chance they'll fight through to security and independence.

This is our town—hundreds of towns on the prairies, in New England, the South and across the Rockies. There are many things we can improve. But let's never tear down what we have in ignorant admiration

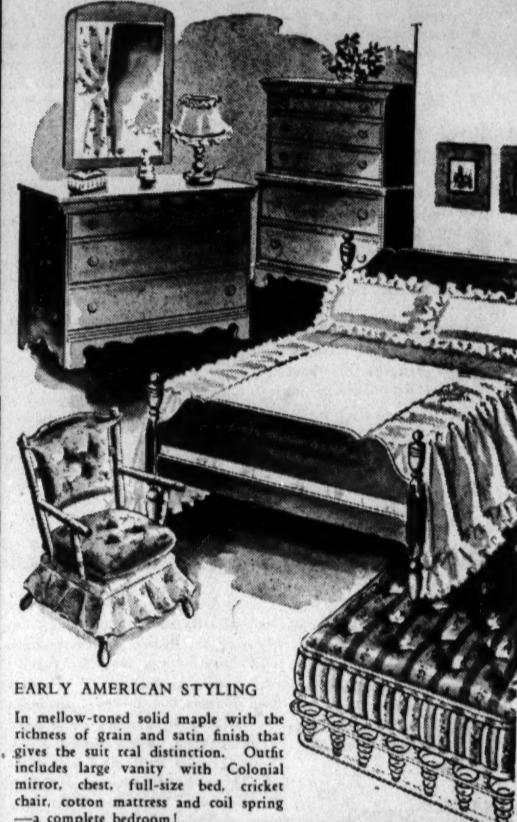
of foreign models that never were intended for America.

MEN'S and LADIES' HAIRCUTS 50c
Children's Haircuts . . . 40c
Burgess Barber Shop
(R. R. Burgess, owner)
117 East Sycamore Street

SOLID MAPLE
6-Pc-BEDROOM OUTFIT

149.50

ON VERY LIBERAL TERMS



EARLY AMERICAN STYLING

In mellow-toned solid maple with the richness of grain and satin finish that gives the suit real distinction. Outfit includes large vanity with Colonial mirror, chest, full-size bed, cricket chair, cotton mattress and coil spring—a complete bedroom!

Rhodes-Perdue

FURNITURE COMPANY

COMPLETE HOME FURNISHERS

313 SOUTH GREENE ST.

JOHNSON & AULBERT

"The Man's Store"

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Nunn-Bush Shoes

Mallory Hats

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Greensboro, N. C.

Home Front
Cotton News!



Real news on the home front!
These gay, crisp cotton frocks
in prints, stripes and checks.

H. & H. CLOTHING CO.

Ladies & Gent's Ready-to-Wear Clothing

313 SOUTH DAVIS ST. PHONE 2-2564 - GREENSBORO

Buy Now—And As Usual—On Our Easy Terms!

BLUMENTHAL'S

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ON SALE 10 to 10:15 2 to 2:15 5 to 5:15

Men's Wear -- Boys' Wear -- Sport Shirts --

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ON SALE EVERY DAY!

YOU ALWAYS
PAY LESS HERE!

The Store with a Heart
BLUMENTHAL'S
358 South Elm St.
2-2564 R.R. CROSSING

Cotton Coolers!

Pick Yours Today!

\$5.95 to \$12.95

Cool, fresh cottons to see you thru Summer smartly!
Pretty pastels, stripes, checks—frilled or tailored as
you please. All easy to launder—all budget priced!

FASHION SHOP

308 South Elm St.

Phone 3-1155

AT AUCTION

FRANKLIN ACRES

IN BESSEMER ON FRANKLIN BOULEVARD

SATURDAY

MAY 5TH - 2:00 P. M.

Former Vice-President Marshall once said, "What this country needs most today is a good five cent cigar". The homeseekers of our community have been saying, "What people want most of all are suburban homesites large enough to enjoy a feeling of freedom". We have heeded this request in our planning of Franklin Acres. Tracts range from 250 feet to over 500 feet in depth.

Franklin Acres is located near the well known Bessemer High School. Regular bus service is available. We believe in this fast growing section and predict for it a healthy boom. No City Taxes.

"Greensboro Housing Plan gets government approval, 200 dwelling units authorized." Buy a home-site. Get your permit and build.

Announced in Greensboro Daily News, Sunday, April 29th.

DON'T FORGET -- BE THERE TOMORROW SATURDAY, MAY 5TH, 2:00 P. M.

BUY AT YOUR OWN PRICE AND ON EASY TERMS

MILLIKAN REALTY COMPANY

— AGENTS —

SPORTS 'n STUFF

with
TOMMY WARD



President Truman has called on all the people of the United States to plant more Victory Gardens to augment the nation's food supplies for home use and for the hungry peoples in the liberated areas. Truly there is a greater need for more and better gardens than at anytime since the war started. Every back yard in these villages should have something to eat planted in it. With most of our parents working at public work, I'm sure they would be willing to turn the garden over to the children, and after all I think we would feel kind of proud to see the fruits of our labor this summer; and take it from me, it's much easier and quicker to go to the garden than to the store several times a week.

All of you baseball fans have probably noticed that Wes Ferrell, manager of the Greensboro Patriots, has been pounding that old baseball at a terrific clip the last two weeks. Wes hits that old baseball long, hard and often. When Wes was at his peak as a major league pitcher, he was used regularly as a pinch hitter when not

pitching. The records show that Wes did not disappoint the management or the spectators in this part of the game.

The cool weather for the past couple of weeks has slowed up tennis and baseball practice, but with the sun beginning to shine again, we expect a large number out each afternoon.

One night I saw the lights on and a game of crochet going on down in Herman Hinshaw's back yard court. True to my predictions, those Hinshaw fellows are hard to beat, the some of the ladies are pretty good competition.

The Navy does funny things: it left another young high school graduate spending a long vacation at home waiting to be called. We are glad to keep you with us Buddy Brown, but I guess you will be glad when the suspense is over.

Urge Reduction Of Profits Tax

Reduction of excess profits taxes from 95 per cent to 65 per cent within six months after V-E day has been suggested to Congress by Walter Loving, president of Lord and Taylor, New York, to provide an opportunity for business expansion and a guarantee of high employment.

Unless business has a chance to expand, Mr. Loving declared, it will be impossible to attain the national job goal. To wait until Japan is crushed, he said, will be too late, but if the excess profits tax is modified in the near future businesses will be able to plan a suitable program for employment.

Insurance Agent: "What did your husband die of?"

Miranda: "Ab don't know, boss, but it wasn't nothin' serious!"

National

Friday - Saturday

MUMMY'S CURSE

with
LON CHANEY
PETER COE
KAY HARDING

HELD OVER
Sun. - Mon. - Tues.
BETTY SMITH'S
A Tree Grows
In Brooklyn

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Specializing two miles out of Greensboro on Burlington Highway in Georgia Marble and Winnabow Blue Granite, which is known as "The Silk of the Trade", we carry a large stock of finished monuments on display at all times. All inquiries and estimates handled without obligation.

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on-the-go



DRINK Coca-Cola 5¢
TRADE-MARK

Bottled under authority of The Coca-Cola Company by
GREENSBORO COCA COLA BOTTLING COMPANY

Bill Proposes To Protect Trademarks

Backed By Business It Will Help Our Postwar Foreign Trade Rights

A bill to protect American consumers and help spread to the far corners of the world such familiar trademarks as "It Floats", "They Satisfy", and "His Master's Voice" is pending in Congress and is expected to become law within the next few weeks.

The measure backed by business

generally will modernize our trademark

law and adapt it to the needs of national and international advertising and sale of goods. If enacted it will take

the place of present trademark statutes

which are based on the obsolete concept of community and intra-state

Americans. This will expand foreign trade and make more jobs for

foreigners.

"Trademarks", according to Mr.

Lanham, "encourage the maintenance

of quality by securing to the producer

the benefit of the good reputation

which excellence creates. To protect

trademarks, therefore, is to protect the

public from deceit, to foster competition,

and to secure to business the ad-

vantages of reputation and good will

by preventing their diversion from

those who have created them to those

who have not."

Expand Foreign Trade

Lanham's bill is designed to give

better U. S. protection to trademarks

and thereby assure better reciprocal

rights for American products in for-

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